



SPONSORSHIP BOOKLET

ASIA PACIFIC DENTAL STUDENTS ASSOCIATION
MALAYSIAN DIVISION

2025/2026

Prepared For : **XXXXXXXX XXXXXXXX**

MESSAGES TO

Sponsors

The Asia Pacific Dental Students Association – Malaysian Division (APDSA MD) would like to express our sincere appreciation to all our sponsors for your generous support and unwavering trust in our vision. Your contribution has been instrumental in helping us to create meaningful opportunities for dental students across Malaysia & the Asia Pacific region to grow, connect, and lead through our initiatives and events.

As a student-led organization committed to fostering academic excellence, professional development, and international collaboration, your sponsorship empowers us to continue our mission and reach to a greater heights. We are truly grateful to have you as a part in our events.

Thank you for being a valued part of the APDSA MD journey.

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ABOUT APDSA MD

Asia Pacific Dental Students Association (APDSA) is the brainchild of the Asia Pacific Dental Federation (APDF) and it was formed in 1968. Asia Pacific Dental Students Association Malaysian Division (APDSA MD) acts as the bridge between APDSA and Malaysian dental students.

APDSA MD is an association founded in 2017, comprising a committee board and dental students all over Malaysia as its members. APDSA MD is a non-profit organisation which collaborates with other non-government organisations such as the Malaysian Dental Students' Association (MDSA) and Malaysia Dental Association (MDA) in organising various events for the dental community in Malaysia.

The foundation of this association aims to foster and strengthen friendships among dental students in Malaysia and dental students all around the Asia Pacific region. Every year, we organise events with the aim of benefiting dental students and engaging more local dental students at the national and international levels.



AIM & VISION & MISSION

AIMS:

- To promote dental health in Malaysia and the Asia Pacific region
- To connect & unite dental students across Malaysia as one while encouraging them to expand their social circle
- To promote closer international connections with dental students across Asia Pacific

VISIONS

- Serve as a platform that united dental students all across Malaysia and creating connections with dental students across the Asia Pacific region
- To promote dental health in ensuring the quality of life of the community in Malaysia

MISSIONS

- To further strengthen APDSA MD as one of the platforms that united local and international dental students
- To establish APDSA MD as one of the organizations that contribute to the community society.
- To establish APDSA MD as a continuous medium in spreading awareness of dental health care in improving the quality of life of the community



OUR TARGET AUDIENCE

18 Countries of the APDSA Members :



APDSA Malaysia



APDSA Singapore



APDSA Hong Kong



APDSA New Zealand



APDSA Australia



APDSA Japan



APDSA South Korea



APDSA Taiwan



APDSA Thailand



APDSA Cambodia



APDSA Vietnam



APDSA Indonesia



APDSA Brunei



APDSA Philippines



APDSA Myanmar



APDSA Republic of Laos



APDSA Pakistan

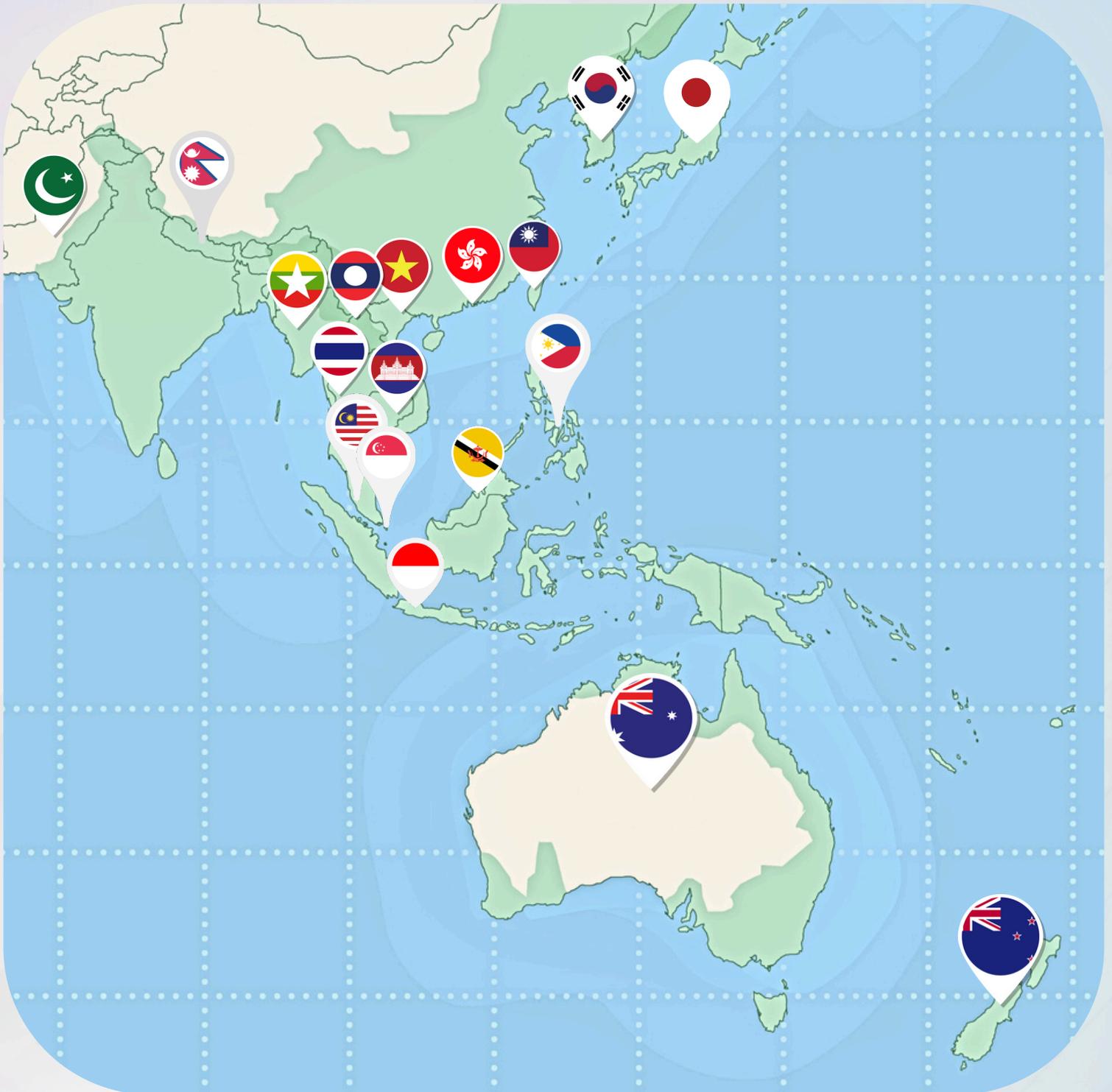


APDSA Nepal (Pending)



18 Countries of the APDSA Members :

Malaysia, Singapore, Hong Kong, New Zealand, Australia, Japan, South Korea, Myanmar, Thailand, Cambodia, Taiwan, Indonesia, Brunei, Vietnam, Philippines, Republic of Laos, Pakistan, Nepal (Pending)





OUR TARGET AUDIENCE



**UNIVERSITY
OF MALAYA**



**UNIVERSITI
KEBANGSAAN
MALAYSIA**
*The National University
of Malaysia*



USM **UNIVERSITI
SAINS
MALAYSIA**



UNIVERSITI SAINS ISLAM MALAYSIA
جامعة العلوم الإسلامية الماليزية
ISLAMIC SCIENCE UNIVERSITY OF MALAYSIA



اَوْبُو سَيْدِي تَبَاكُو لُو كِيْن مَبَا
**UNIVERSITI
TEKNOLOGI
MARA**



الجامعة الإسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يُونُس بِن سَيْدِي اَسْلَام اِنْتَار اَبْحَسْبَا مِلْدَسِيَا
Garden of Knowledge and Virtue



aimst
AIMST UNIVERSITY



IMU
UNIVERSITY



LINCOLN
UNIVERSITY COLLEGE
DUAL 016 (B)



MAHSA
UNIVERSITY



MANIPAL
**UNIVERSITY COLLEGE
MALAYSIA**
INSPIRED BY LIFE



PENANG
**INTERNATIONAL
Dental College**
Vision Wisdom Unity



SEGi
**University &
Colleges**

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OUR TARGET AUDIENCE

13 Dental Universities in Malaysia :





Our audience consists of dental communities across the Asia Pacific region, in the age group between 18-55. This range comes from the rich diversity of our association and our community involvement.

The lower end of the age spectrum consists of dental university students attending and participating in our events, with a passion for oral health and eagerness to contribute to society with the latest knowledge and products that improve public health.

Our higher end of the age spectrum includes our guests and speakers, mainly dentists and oral health professionals with valuable knowledge and experience in the oral health field. They may be lecturers of reputable universities, or dedicated government oral health workers, while some have their own dental practices.

Our target group all have great interest in knowing, learning, applying and spreading the latest and best oral health practices, products, techniques and advancements that improve dental public health.



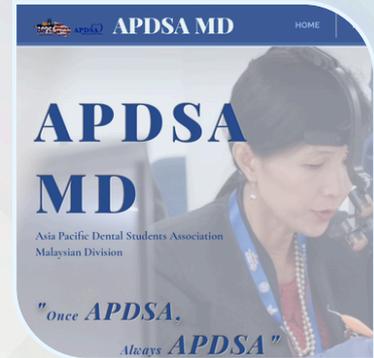
ORGANISATION STATISTICS



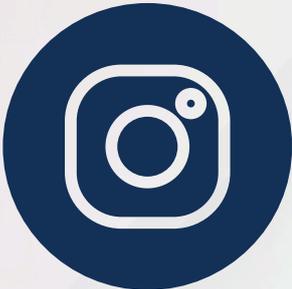
<https://www.apdsamd.org/>

>800

website visits annually



@apdsamalaysia



2,617

followers

>530

Monthly visit

>1000

Accounts reached



APDSA Malaysia



2,634

followers

>530

Monthly visit

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TYPES OF SPONSORSHIP

Annual Sponsorship Packages

- Monetary sponsorship

Event Sponsorship Packages (Physical / Online)

- Monetary sponsorship
- Product sponsorship
- Local business sponsorship
- Vouchers and coupons
- Customised sponsorship

Our association offers complete sponsorship package customisation. We understand that every sponsor may need different types of benefits and has different targets. Therefore, a pre-set tiered package may not be suitable. Our team can organize a customised plan according to each sponsor's needs.

ANNUAL SPONSORSHIP PACKAGES

For sponsors who seeks year-round exposure across all major events and consistent digital engagement (social media, email, and newsletters.)

Note: Applicable to all events held in 1 year duration



Annual Sponsorship Packages

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount	RM 6000 & above	RM 5000 & above	RM 3500 & above
Booth Space	✓		
Speech slot during event	5 minutes	3 minutes	
Printed logo on T-shirt, lanyard, nametag	✓	✓	✓
VIP Gift	✓	✓	✓
Company logo on event backdrop, slideshow, posters, banners	✓	✓	✓
Promotional video in loop during event	5 minutes	3 minutes	1 minute
Verbal acknowledgement during opening and closing ceremony	First to be announced (Company name and chairperson of the company)	Second to be announced (Company name)	Third to be announced (Company name)



Annual Sponsorship Packages

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
<i>Bunting display during event</i>	<i>On stage of auditorium (center) and foyer</i>	<i>On stage of auditorium (side) and foyer</i>	<i>Foyer only</i>
<i>Thank you post on social media</i>	✓	✓	✓
<i>Acknowledgment on APDSA MD official website</i>	<i>Dedicated page on with full company write-up and media assets (Logo Company write-up presented under "Platinum Sponsor")</i>	<i>Display of company logo on APDSA MD website (Logo Company write-up presented under "Gold Sponsor")</i>	<i>Display of company logo on APDSA MD website (Logo Company write-up presented under "Silver Sponsor")</i>
<i>Distribution of company's promotional brochures and flyers</i>	✓	✓	✓
<i>Promote subscription to company's mailing list</i>	✓	✓	✓

EVENT SPONSORSHIP PACKAGES

For sponsors who for high visibility for a single event with immediate impact such as speaking opportunities and product promotions

Note: Applicable to single event only



PHYSICAL EVENTS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount	RM 3000 & above	RM 1500 & above	RM 500 & above
Booth Space	✓		
Speech slot during event	5 minutes		
Printed logo on T-shirt, lanyard, welcoming bag, nametag	✓	✓	✓
Company logo on event backdrop, slideshow, posters, banners	✓	✓	✓
Promotional video in loop during event	5 minutes	3 minutes	1 minute
Honorary mention in opening and closing ceremony	✓	✓	✓



PHYSICAL EVENTS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Page of advertisement in event-ebooklet	4 full pages	2 full pages	1 full page
Bunting display during event	On stage of auditorium (center) and foyer	On stage of auditorium (side) and foyer	Foyer only
Thank you post on social media	✓	✓	✓
Acknowledgment on APDSA MD official website	Logo and Company write-up presented under "Platinum Sponsor"	Logo and Company write-up presented under "Gold Sponsor"	Logo and Company write-up presented under "Silver Sponsor"
Appreciation gift	✓	✓	✓



ONLINE EVENTS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount	RM 800 & above	RM 500 & above	RM 200 & above
Speech slot during event	3 minutes		
Company logo on event backdrop, slideshow, posters	✓	✓	✓
Promotional video during opening ceremony	2 minutes		
Honorary mention in opening and closing ceremony	✓	✓	✓
Thank you post on social media	✓	✓	



PRODUCT SPONSORSHIP

BENEFITS	
Company logo on event slideshow	✓
Instagram post acknowledgement (Presenting the company logo)	✓
Company name in APDSA MD website under specific event column	✓
Certificate of Appreciation	✓



LOCAL BUSINESS SPONSORSHIP

Special opportunity for local business owners who want to be involved in the community.

This opportunity is event-based, where business owners can participate in amounts as low as RM 100 and above.

BENEFITS	
Business logo on event slideshow	✓
Instagram post acknowledgement (Presenting the business logo)	✓
Instagram or Facebook account tag	✓
Company name in APDSA MD website under specific event column	✓
Certificate of Appreciation	✓

PREVIOUS EVENTS

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Annual Congress

The Asia Pacific Dental Students Association (APDSA) Annual Congress is a yearly event organised to bring together dental students from APDSA member nations in the region. Every year, over 300 students, professors, and graduate doctors from more than 13 countries in the region attend the congress, with the hosting of the congress rotated amongst member countries.



45th APDSA Annual Congress Malaysia

6th - 9th August 2018

46th APDSA Annual Congress Thailand

1st - 5th August 2019



47th APDSA Annual Congress Cambodia

27th - 28th August 2020

Annual Congress



48th APDSA Annual Congress Taiwan

1st - 4th September 2021

49th APDSA Annual Congress Indonesia

1st - 5th August 2023



50th APDSA Annual Congress Thailand

1st - 5th August 2024

51th APDSA Annual Congress Vietnam

2nd - 7th July 2025



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Mid-Year Meeting & Lend-A-Hand Project

The APDSA Mid-Year Meeting (MYM) & Lend-A-Hand Project (LHP) brings together dental students from 16 member countries to engage in cultural exchange, teamwork, and community service. The event focuses on skill-building through workshops, lectures, and social activities, fostering global perspectives and social responsibility.

Mid Year Meeting 2019 (Vietnam)

112th - 15th December 2019



Mid Year Meeting & Lend-A-Hand Project 2023 (Malaysia)

15th - 18th December 2023

Lend-A-Hand Project 2025 (Malaysia)

11th January 2025



OSCE Study Group

OSCE Study Group is an effective two-way session which provides learning opportunities from volunteer tutors and experienced supervising doctors. In this session, there were few mock OSCE stations in every group, all participants benefited from tips and tricks in practice for the OSCE-type exam.

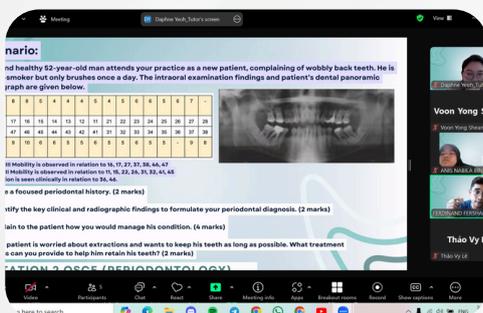


OSCE Study Group 2023

14th - 15th January 2023

OSCE Study Group 2024

27th April 2024



OSCE Study Group 2025

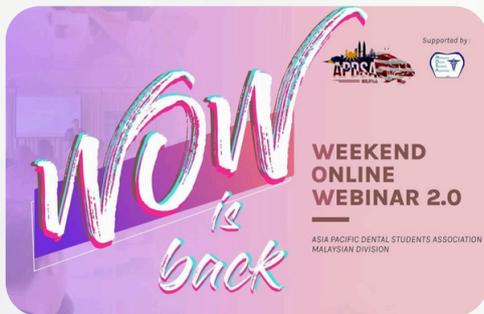
7th March 2025

Webinar Series

APDSA Webinar provided an insightful session designed for dental professionals and students aiming to expand their knowledge of variety disciplines in dentistry. While enjoying the comfort of learning from home, participants had the opportunity to learn directly from an experienced specialist, gaining valuable insights into the field and receiving an E-Certificate for their participation.

Weekend Online Webinar (WOW) 2020

18th - 26th October 2020



Weekend Online Webinar 2.0

23th October - 7th November 2022

Weekend Online Webinar 3.0

26th October - 3rd November 2024



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Community Services

The S.M.I.L.E Outreach Programme, organised by MMMC Student Bureau with AMSA Malaysia and AMSA MMMC, provided dental screenings, restorations, extractions, and basic medical checkups for the underprivileged benefiting around 140 dental students with valuable insights. Meanwhile, Serve for Smiles, a virtual community project by MDSA and APDSA MD in collaboration with JCI KL West, used funds from the previous WOW webinar to promote oral health awareness and empower caregivers in Kuala Lumpur

S.M.I.L.E (Shares Miracles In Life Everyday) Outreach Project 2019

18th - 19th May 2019



Academic Programme

The APDSA Academic Programme is a flagship intellectual platform that brings together dental students, educators, and professionals from across the Asia-Pacific region for a rich exchange of knowledge, skills, and innovations. Designed to inspire academic excellence, foster cross-cultural collaboration, and advance the dental profession.

Dental Seminar Series 2019

23rd November 2019



Online Case Discussion Clinic 2021

26th - 27th June 2021

Share Amazing Work (SAW Competition) 2022

October - November 2022



Workshop & Lecture Series 2023

17th December 2023

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UPCOMING EVENTS

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UPCOMING EVENTS

Jan

Lend-A-Hand
2026

April

OSCE Study
Group 2026

Aug

APDSA Annual
Congress 2026

Current Event Sponsorship and Annual Sponsorship packages are **not applicable to the upcoming APDSA Annual Congress 2026. For more information please feel free to liaise with the Local Organizing Committee Sponsorship department.**

ASIA PACIFIC DENTAL STUDENTS ASSOCIATION
MALAYSIAN DIVISION

2025/2026



THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU

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ASIA PACIFIC DENTAL STUDENTS ASSOCIATION MALAYSIAN DIVISION

Sponsorship Booklet 2025/2026 Edition

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Contact: +60 11 - 1850 5493

FOR MORE

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Facebook | [APDSA Malaysia](https://www.facebook.com/APDSA-Malaysia)
Gmail | info@apdsamd.org
Website | www.apdsamd.org