APDSA
Malaysian Division

SPONSORSHIP BOOKLET

ASIA PACIFIC DENTAL STUDENTS ASSOCIATION
MALAYSIAN DIVISION

2026/2027

MESSAGES TO *Sponsors*

The Asia Pacific Dental Students Association – Malaysian Division (APDSA MD) would like to express our sincere appreciation to all our sponsors for your generous support and unwavering trust in our vision. Your contribution has been instrumental in helping us to create meaningful opportunities for dental students across Malaysia & the Asia Pacific region to grow, connect, and lead through our initiatives and events.

As a student-led organization committed to fostering academic excellence, professional development, and international collaboration, your sponsorship empowers us to continue our mission and reach to a greater heights. We are truly grateful to have you as a part in our events.

Thank you for being a valued part of the APDSA MD journey.

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ABOUT APDSA MD

Asia Pacific Dental Students Association (APDSA) is the brainchild of the Asia Pacific Dental Federation (APDF) and it was formed in 1968. Asia Pacific Dental Students Association Malaysian Division (APDSA MD) acts as the bridge between APDSA and Malaysian dental students.

APDSA MD is an association founded in 2017, comprising a committee board and dental students all over Malaysia as its members. APDSA MD is a non-profit organisation which collaborates with other non-government organisations such as the Malaysian Dental Students' Association (MDSA) and Malaysia Dental Association (MDA) in organising various events for the dental community in Malaysia.

The foundation of this association aims to foster and strengthen friendships among dental students in Malaysia and dental students all around the Asia Pacific region. Every year, we organise events with the aim of benefiting dental students and engaging more local dental students at the national and international levels.

AIM & VISION & MISSION

AIMS:

- To promote dental health in Malaysia and the Asia Pacific region
- To connect & unite dental students across Malaysia as one while encouraging them to expand their social circle
- To promote closer international connections with dental students across Asia Pacific

VISIONS

- Serve as a platform that united dental students all across Malaysia and creating connections with dental students across the Asia Pacific region
- To promote dental health in ensuring the quality of life of the community in Malaysia

MISSIONS

- To further strengthen APDSA MD as one of the platforms that united local and international dental students
- To establish APDSA MD as one of the organizations that contribute to the community society.
- To establish APDSA MD as a continuous medium in spreading awareness of dental health care in improving the quality of life of the community

APDSA
Malaysian Division

OUR TARGET AUDIENCE

18 Countries of the APDSA Members :

APDSA Malaysia

APDSA Singapore

APDSA Hong Kong

APDSA NewZealand

APDSA Australia

APDSA Japan

APDSA South Korea

APDSA Taiwan

APDSA Thailand

APDSA Cambodia

APDSA Vietnam

APDSA Indonesia

APDSA Brunei

APDSA Philippines

APDSA Myanmar

APDSA Republic of Laos

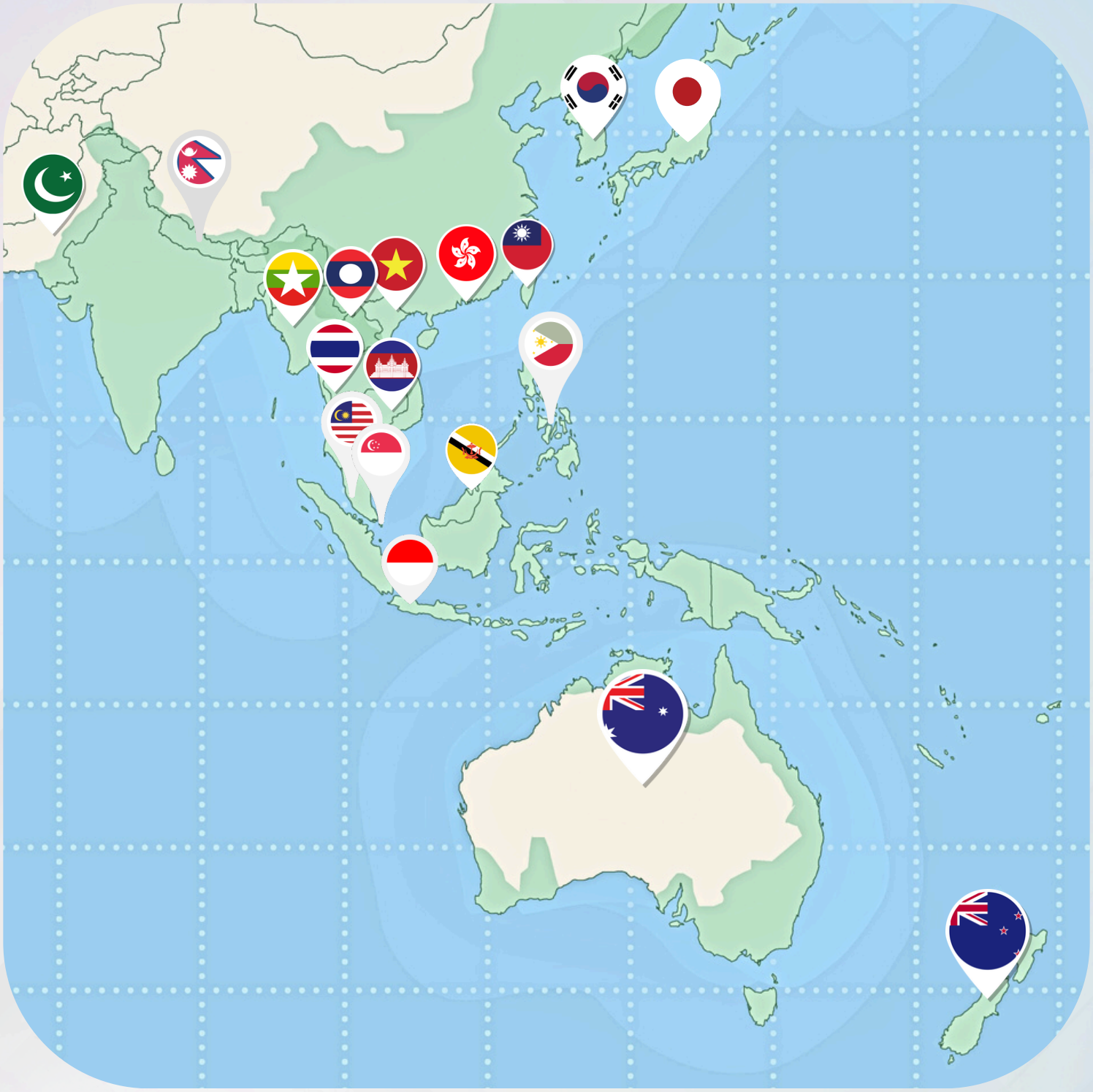
APDSA Pakistan

APDSA Nepal (Pending)

APDSA
Malaysian Division

18 Countries of the APDSA Members :

Malaysia, Singapore, Hong Kong, New Zealand, Australia, Japan, South Korea, Myanmar, Thailand, Cambodia, Taiwan, Indonesia, Brunei, Vietnam, Philippines, Republic of Laos, Pakistan, Nepal (Pending)



APDSA
Malaysian Division

OUR TARGET AUDIENCE

UNIVERSITY OF MALAYA

UNIVERSITI KEBANGSAAN MALAYSIA
The National University of Malaysia

UNIVERSITI SAINS MALAYSIA

UNIVERSITI SAINS ISLAM MALAYSIA
ISLAMIC SCIENCE UNIVERSITY OF MALAYSIA

UNIVERSITI TEKNOLOGI MARA

INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
Garden of Knowledge and Virtue

aimst
AIMST UNIVERSITY

IMU UNIVERSITY

LINCOLN UNIVERSITY COLLEGE

MAHSA UNIVERSITY

MANIPAL UNIVERSITY COLLEGE MALAYSIA

PENANG INTERNATIONAL Dental College
Vision Wisdom Unity

SEGi University & Colleges

msu management & science university

OUR TARGET AUDIENCE

14 Dental Universities in Malaysia :



Our audience consists of dental communities across the Asia Pacific region, in the age group between 18-55. This range comes from the rich diversity of our association and our community involvement.

The lower end of the age spectrum consists of dental university students attending and participating in our events, with a passion for oral health and eagerness to contribute to society with the latest knowledge and products that improve public health.

Our higher end of the age spectrum includes our guests and speakers, mainly dentists and oral health professionals with valuable knowledge and experience in the oral health field. They may be lecturers of reputable universities, or dedicated government oral health workers, while some have their own dental practices.

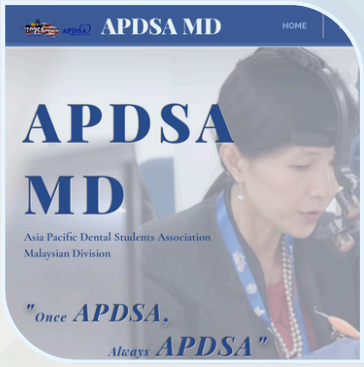
Our target group all have great interest in knowing, learning, applying and spreading the latest and best oral health practices, products, techniques and advancements that improve dental public health.

ORGANISATION STATISTICS

https://www.apdsamd.org/

>800

website visits annually



@apdsamalaysia

3,111

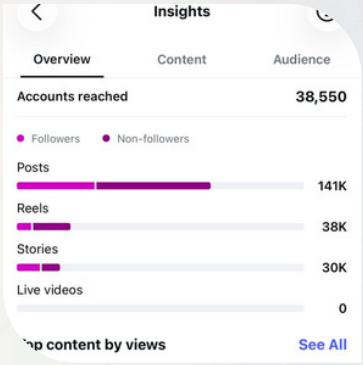
followers

>6000

Monthly visit

>3000

Accounts reached



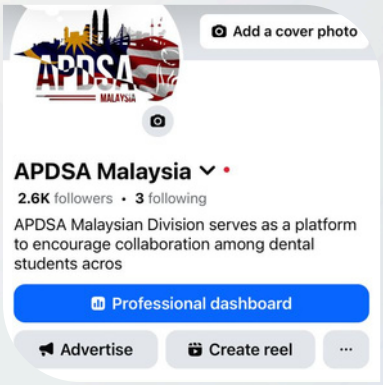
APDSA Malaysia

2,634

followers

>530

Monthly visit



APDSA
Malaysian Division

TYPES OF SPONSORSHIP

Annual Sponsorship Packages

- Monetary sponsorship

Event Sponsorship Packages (Physical / Online)

- Monetary sponsorship
- Product sponsorship
- Local business sponsorship
- Vouchers and coupons
- Customised sponsorship

Our association offers complete sponsorship package customisation. We understand that every sponsor may need different types of benefits and has different targets. Therefore, a pre-set tiered package may not be suitable. Our team can organize a customised plan according to each sponsor's needs.

ANNUAL SPONSORSHIP PACKAGES

For sponsors who seeks year-round exposure across all major events and consistent digital engagement (social media, email, and newsletters.)

Note: Applicable to all events held in 1 year duration

APDSA Malaysian Division

Annual Sponsorship Packages

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount	RM 6000 & above	RM 5000 & above	RM 3500 & above
Booth Space	✓		
Speech slot during event	5 minutes	3 minutes	
Printed logo on T-shirt, lanyard, nametag	✓	✓	✓
VIP Gift	✓	✓	✓
Company logo on event backdrop, slideshow, posters, banners	✓	✓	✓
Promotional video in loop during event	5 minutes	3 minutes	1 minute
Verbal acknowledgement during opening and closing ceremony	First to be announced (Company name and chairperson of the company)	Second to be announced (Company name)	Third to be announced (Company name)

APDSA Malaysian Division

Annual Sponsorship Packages

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Bunting display during event	On stage of auditorium (center) and foyer	On stage of auditorium (side) and foyer	Foyer only
Thank you post on social media	✓	✓	✓
Acknowledgment on APDSA MD official website	Dedicated page on with full company write-up and media assets (Logo Company write-up presented under "Platinum Sponsor")	Display of company logo on APDSA MD website (Logo Company write-up presented under "Gold Sponsor")	Display of company logo on APDSA MD website (Logo Company write-up presented under "Silver Sponsor")
Distribution of company's promotional brochures and flyers	✓	✓	✓
Promote subscription to company's mailing list	✓	✓	✓

EVENT SPONSORSHIP PACKAGES

For sponsors who for high visibility for a single event with immediate impact such as speaking opportunities and product promotions

Note: Applicable to single event only

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PHYSICAL EVENTS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount	RM 3000 & above	RM 2000 & above	RM 1000 & above
Booth Space	✓		
Speech slot during event	3 minutes		
Printed logo on T-shirt	✓	✓	
Printed logo on lanyard, welcoming bag nametag	✓	✓	✓
Company logo on event backdrop, slideshow, posters, banners	✓	✓	✓
Promotional video in loop during event	5 minutes	3 minutes	1 minute
Honorary mention in opening and closing ceremony	First to be announced (Company + Chairperson's Name)	Second to be announced (Company Name)	Third to be announced (Company Name)

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PHYSICAL EVENTS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Bunting display during event	On stage of auditorium (center) and foyer	On stage of auditorium (side) and foyer	Foyer only
Thank you post on social media	✓	✓	✓
Acknowledgment on APDSA MD official website	Logo and Company write-up presented under "Platinum Sponsor"	Logo and Company write-up presented under "Gold Sponsor"	Logo and Company write-up presented under "Silver Sponsor"
Appreciation gift	✓	✓	
Post-event Impact Report	Detailed post-event sponsor report including: • Number of attendees • Social media reach • Event photos • Engagement statistics	Summarised event exposure report	
Email Marketing	2 sponsor promotions via email	1 sponsor promotion via email	

APDSA Malaysian Division

ONLINE EVENTS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Amount	RM 800 & above	RM 500 & above	RM 200 & above
Speech slot during event	3 minutes		
Company logo on event backdrop, slideshow, posters	✓	✓	✓
Company logo on registration page, e-certificate	✓		
Promotional video during opening ceremony	2 minutes		
Honorary mention in opening and closing ceremony	✓	✓	✓
Thank you post on social media	✓	✓	
Post-event report	✓		

PRODUCT SPONSORSHIP

BENEFITS	
Company logo on event slideshow	✓
Instagram post acknowledgement (Presenting the company logo)	✓
Company name in APDSA MD website under specific event column	✓
Certificate of Appreciation	✓

LOCAL BUSINESS SPONSORSHIP

Special opportunity for local business owners who want to be involved in the community.

This opportunity is event-based, where business owners can participate in amounts as low as RM 100 and above.

BENEFITS	
Business logo on event slideshow	✓
Instagram post acknowledgement (Presenting the business logo)	✓
Instagram or Facebook account tag	✓
Company name in APDSA MD website under specific event column	✓
Certificate of Appreciation	✓

PREVIOUS EVENTS

Annual Congress

The Asia Pacific Dental Students Association (APDSA) Annual Congress is a yearly event organised to bring together dental students from APDSA member nations in the region. Every year, over 300 students, professors, and graduate doctors from more than 13 countries in the region attend the congress, with the hosting of the congress rotated amongst member countries.



45th APDSA Annual Congress Malaysia

6th- 9th August 2018

46th APDSA Annual Congress Thailand

1st- 5th August 2019





47th APDSA Annual Congress Cambodia

27th - 28th August 2020

Annual Congress



48th APDSA Annual Congress Taiwan

1st - 4th September 2021

49th APDSA Annual Congress Indonesia

1st- 5th August 2023





50th APDSA Annual Congress Thailand

1st - 5th August 2024

51th APDSA Annual Congress Vietnam

2nd - 7th July 2025



Mid-Year Meeting & Lend-A-Hand Project

The APDSA Mid-Year Meeting (MYM) & Lend-A-Hand Project (LHP) brings together dental students from 16 member countries to engage in cultural exchange, teamwork, and community service. The event focuses on skill-building through workshops, lectures, and social activities, fostering global perspectives and social responsibility.



Mid Year Meeting & Lend-A-Hand Project 2023 (Malaysia)

15th - 18th December 2023

Lend-A-Hand Project 2025 (Malaysia)

11th January 2025





Lend-A-Hand Project 2026 (Malaysia)

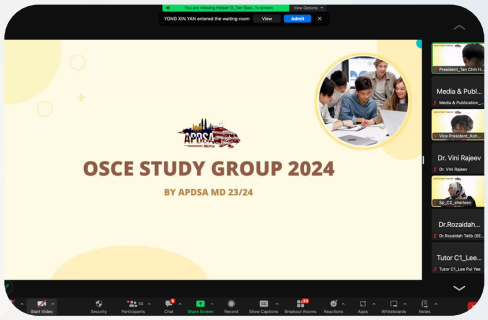
24th January 2025

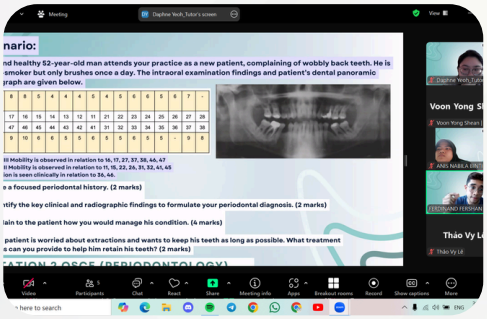
OSCE Study Group

OSCE Study Group is an effective two-way session which provides learning opportunities from volunteer tutors and experienced supervising doctors. In this session, there were few mock OSCE stations in every group, all participants benefited from tips and tricks in practice for the OSCE-type exam.

OSCE Study Group 2024

27th April 2024





OSCE Study Group 2025

7th March 2025

OSCE Study Group 2026

28th February 2026



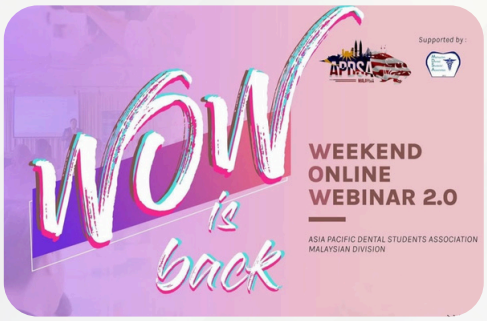
Webinar Series

APDSA Webinar provided an insightful session designed for dental professionals and students aiming to expand their knowledge of variety disciplines in dentistry. While enjoying the comfort of learning from home, participants had the opportunity to learn directly from an experienced specialist, gaining valuable insights into the field and receiving an E-Certificate for their participation.

Weekend Online Webinar (WOW) 2020

18th - 26th October 2020





Weekend Online Webinar 2.0

23th October - 7th November 2022

Weekend Online Webinar 3.0

26th October - 3rd November 2024



Community Services

The S.M.I.L.E Outreach Programme, organised by MMMC Student Bureau with AMSA Malaysia and AMSA MMMC, provided dental screenings, restorations, extractions, and basic medical checkups for the underprivileged benefiting around 140 dental students with valuable insights. Meanwhile, Serve for Smiles, a virtual community project by MDSA and APDSA MD in collaboration with JCI KL West, used funds from the previous WOW webinar to promote oral health awareness and empower caregivers in Kuala Lumpur

S.M.I.L.E (Shares Miracles In Life Everyday) Outreach Project 2019

18th - 19th May 2019









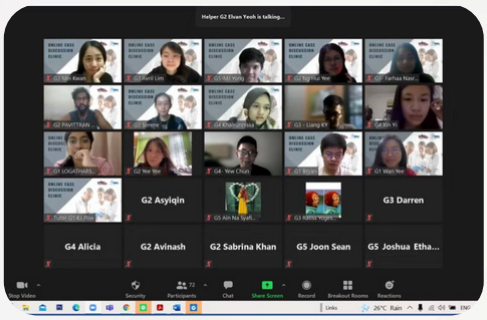
Academic Programme

The APDSA Academic Programme is a flagship intellectual platform that brings together dental students, educators, and professionals from across the Asia-Pacific region for a rich exchange of knowledge, skills, and innovations. Designed to inspire academic excellence, foster cross-cultural collaboration, and advance the dental profession.

Dental Seminar Series 2019

23rd November 2019





Online Case Discussion Clinic 2021

26th - 27th June 2021

Share Amazing Work (SAW Competition) 2022

October - November 2022





Workshop & Lecture Series 2023

17th December 2023

UPCOMING EVENTS

UPCOMING EVENTS

2026

- **Sep** DENTX Series
- **Oct** Pop-Up Smiles
- **Oct** APDSA Chill Club
- **Nov** DENTX Series
- **Nov** OSCE CBL
- **Dec** APDSA Chill Club
- **Dec** OSCE CBL

UPCOMING EVENTS

2027

- **Jan** Lend-a-Hand Project
- **Jan** DENTX Series
- **Feb** OSCE CBL
- **Mar** Pop-Up Smiles
- **Apr** APDSA Chill Club
- **May** APDSA Chill Club

ASIA PACIFIC DENTAL STUDENTS ASSOCIATION
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2026/2027

APDSA
Malaysian Division

THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU

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APDSA
Malaysian Division

ASIA PACIFIC DENTAL STUDENTS ASSOCIATION MALAYSIAN DIVISION

Sponsorship Booklet 2026/2027 Edition

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